



# **NEURUS-ICURD WORKSHOP & SEMINAR**

**APRIL 12 – 17, 2011**

**ICURD – International Certificate on Urban and Regional Studies**

**delivered by**

**NEURUS - Network for European-U.S. Regional and Urban Studies**

*hosted by Department of Planning, Policy and Design,  
University of California, Irvine*

# **NEURUS-ICURD WORKSHOP**

## **APRIL 12-14, 2011**

**Network for European-U.S. Regional and Urban Studies**  
*hosted by Department of Planning, Policy, and Design*  
*University of California, Irvine*

### **Tuesday, April 12, 2011**

- afternoon    Arrival in Southern California and Irvine
- evening      Dinner on your own
- 6:30-9:00    Staff – Business Meeting: Finalisation of Workshop/Seminar  
(Crowne Plaza Hotel, Meeting room 14<sup>th</sup> floor)

### **Wednesday April 13, 2011**

Social Ecology Building I Room 112

- 9:30            Shuttle bus departs from Crowne Plaza Hotel
- 10:00          Welcome  
Scott Bollens, UCI Neurus director  
David Feldman, Chair, Dept. of Planning, Policy, and Design
- 10:30-11:45    "*Applied research in planning and policymaking*"  
Professor Gunther Maier
- 12:00-1:00    "*Making sense of case study research findings*"  
Professor Martha Feldman
- 1:00-2:00      Lunch
- 2:00-2:45      "*Conducting research abroad – Experiences*"  
Crystal Murphy, Ph.D. student, Planning, Policy, and Design, UCI  
Mojgan Sami, Ph.D. student, Planning, Policy, and Design, UCI

- 3:00-4:00 Discussion of research projects by NEURUS-ICURD students I
- 4:00 Coffee break
- 4:15-6:00 Discussion of research projects by NEURUS-ICURD students II
- 6:00 Shuttle bus departs UCI for Crowne Plaza
- 7:00-8:30 Dinner on your own

## **Thursday April 14, 2011**

Social Ecology Building I Room 112

- 10:00 Shuttle bus departs Crowne Plaza Hotel
- 10:30- 11:45 *"International case study research"*  
Professor Richard Matthew
- 12:30- 2:15 Lunch seminar  
*"Comparative research on polarized cities"*  
Professor Scott Bollens
- "Field research methods"*  
Professor Scott Bollens
- 2:30-5:30 Opportunity to work on individual research presentation, and discuss research project face-to- face with staff members
- 6:00 Shuttle bus departs UCI for Crowne Plaza
- evening Dinner on your own.

# **NEURUS-ICURD SEMINAR**

**APRIL 15-16, 2011**

**Network for European-U.S. Regional and Urban Studies  
hosted by Department of Planning, Policy, and Design  
University of California, Irvine**

**Friday April 15, 2011**

Social Ecology Building I Room 112

- 8:00 Shuttle bus departs Crowne Plaza Hotel
- 8:30 Room opened.
- 9.00 Opening and welcome.
- 9:10 Jeremy Lambeth (UF) - Visualizing Communication: A United Nations Case Study
- 9:35 Martin Warland (HU) – Knowledge transfer through research parks: Berlin- Adlershof and Urbana Champaign
- 10:00 Matthijs Rolsma (RUG) – The Future of the Past: effective economic re-use of built heritage
- 10:25 Coffee break
- 10:50 Jeroen Bakker (RUG) – Processes of decentralization and the changing spatial economic structure of the state of Michigan
- 11:15 Joas Jansen (RUG) – The role of farmland preservation in the use of planning support systems in Illinois and the NL, a comparative case study.
- 11:40 Nicola Stanga (WU) – More than money. International high skilled labor mobility.
- 12:30 Lunch
- 1:30 Announcements.

- 1:35 Marlis Monsberger (WU) – The role of networks in the internationalization of born global and traditional SME's
- 2:00 Michael Gusenbauer (WU) – Innovation offshoring of SMEs in ICT: A Cluster Case study
- 2:25 Hidde van Ooststroom (RUG) – Adapting to urban heat islands: Challenges for planning
- 2:50 Break
- 3:15 Robert Kitzmann (HU) – Urban sprawl in Phoenix/Arizona in course of the U.S. housing crisis
- 3:40 Kwangrae Cho (Korea U.) -- An Exploratory Study on Pilot Projects: The Housing Project in U.S.
- 4:05 Liile Abuladze (RUG)
- 4:30 Evaluation focus groups (Prof. Harvey Goldstein)
- 4:55 Reflections and conclusions
- 6:00 Shuttle bus departs UCI for Crowne Plaza
- 7:00 Dinner on your own

## **Saturday April 16, 2011**

*Recommend you have breakfast prior to departure. We will have lunch in downtown.*

### **Vans depart 8:30am from**

Crowne Plaza Hotel  
17941 Von Karman Avenue  
Irvine, Ca.  
Phone: 949.863.1999

10:00 - 2:00    Historic Downtown tour, Los Angeles  
Los Angeles  
Tour by LA Conservancy

Afternoon     in transit and then free time

7:30            Concluding NEURUS-ICURD dinner  
Marrakesh  
1976 Newport Blvd  
Costa Mesa, CA 92627  
949.645.8387

## **Sunday April 17, 2011**

7:30 – 10:30    Staff – Business meeting: Workshop & Seminar Evaluation; Planning of  
ICURD 2011/2012

AM / PM        Departures

# PARTICIPANT LIST

## FACULTY (8)

Paul van Steen	Groningen, RUG
Gunther Maier	Vienna, WU
Harvey Goldstein	Vienna, MODUL
Elmar Kulke	Berlin, Humboldt
Ed Feser	Illinois, UI
Joseli Macedo	Florida, UF
Zorica Nedovic-Budic	Dublin, University College
Scott Bollens	Irvine, UC

## STUDENTS (13)

Robert Kitzmann	Humboldt to Arizona State
Matthijs Rolsma	Groningen to Florida
Jeremy Lambeth	Florida to Vienna
Nicole Stanga	Vienna to Arizona State
Jeroen Bakker	Groningen to Illinois
Michael Gusenbauer	Vienna to Illinois
Martin Warland	Humboldt to Illinois
Joas Jansen	Groningen to Illinois
Hidde van Ooststroom	Groningen to Irvine
Marlis Monsberger	Vienna to Irvine
Nienke Boneschansker	Groningen
Liile Abuladze	Groningen
Kwangrae Cho	Korea University

## *Contact information*

### Conference hotel

Crowne Plaza, 17941 Von Karman Avenue, Irvine, CA. 92614  
Phone 949.863.1999, [www.crowneplaza.com/irvineca](http://www.crowneplaza.com/irvineca)