

How Does Local Governance Affect Regional Competitiveness ?

Focused on University Siting Case of Korea

Eun Jung Kim

Korea University



Outline

- Introduction
- Research Question
- Research Design



Introduction

Two cities of Korea, Incheon and Paju have tried to site branch universities

Paju City



Iwha Women's University

Incheon



Yonsei University

Both of the universities are representative private universities in Korea



Introduction

Economic effects of universities on the regions

- Employment creation, cultivation of the talented, paying taxes, offer services etc. (Berg and Russo, 2004)
- In a knowledge-based economy, the core factor for creating knowledge and innovation



AN ESSENTIAL ROLE IN ECONOMIC DEVELOPMENT

(Mueller, 2006)



Introduction

Economic effects of universities on the regions

- Many indices for measuring regional competitiveness (ex: World Knowledge Competitive Index, European Competitiveness Index, etc)
- The location of another universities, research institutes, and enterprises for forming innovation clusters

ex) Paju – other 7 universities

Incheon – other 3 universities



University of Illinois at Urbana-Champaign

Research Question

The Big Question !

Paju City's siting process was doing smoothly, but Incheon City's process was not



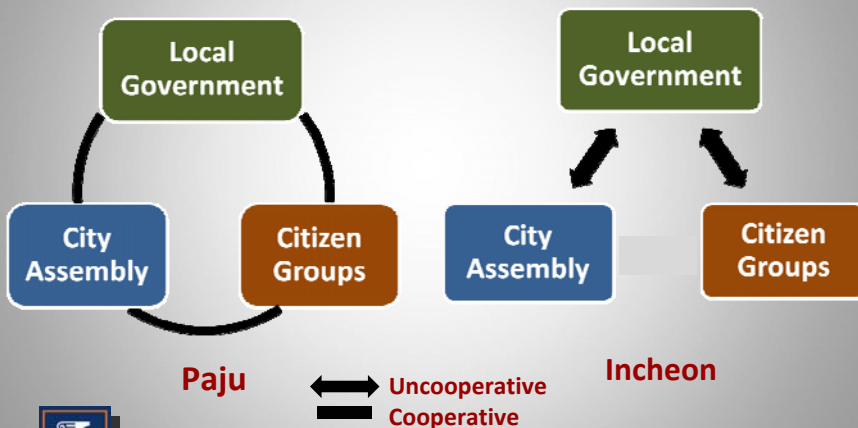
WHY DID THESE TWO CITIES GO THROUGH DIFFERENT SITUATIONS?



University of Illinois at Urbana-Champaign

Research Question

The Interaction



University of Illinois at Urbana-Champaign

Ultimate Question

HOW DOES LOCAL GOVERNANCE AFFECT REGIONAL COMPETITIVENESS ?



University of Illinois at Urbana-Champaign

Research Design

The Path

- By using qualitative “**Policy Network Analysis**”, this paper will do a comparative case study and analyze an influence of local governance on regional competitiveness
- **Policy Network Analysis** – to grasp the policy making mechanism by analyzing various actors’ location, their entry and exit, and their complicated interaction (Rhodes, 1997)



University of Illinois at Urbana-Champaign

Research Design

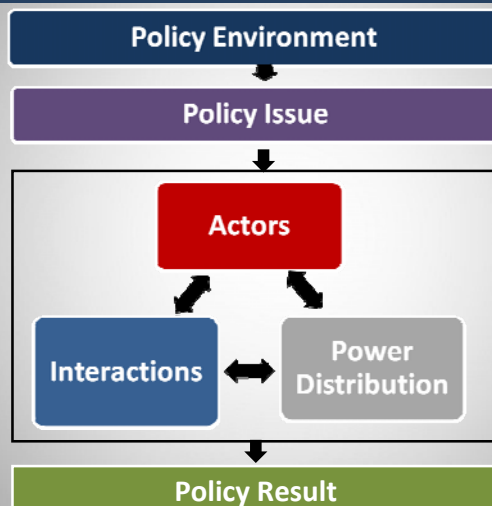
Factors

1. **Policy Environment**
 - Politico-economic environment
 - Regional environment
2. **Policy Issue**
3. **Actors**
4. **Power Distribution**
5. **Interaction**



University of Illinois at Urbana-Champaign

Analysis Frame



University of Illinois at Urbana-Champaign

Thank You



University of Illinois at Urbana-Champaign