NEURUS SEMINAR GRONINGEN MARCH 15-17, 2007
Network for European-U.S. Regional and Urban Studies

hosted by Faculty of Spatial Sciences, University of Groningen

local phone number office hours (08:30-16:30) 363 3895

Thursday, March 15, 2007

afternoon arrive in Groningen

17:30-19:00 Welcome Reception, location “Paard van Troje”, Kleine Kromme Elleboog 5 (inner city of Groningen), phone number 312 0050

evening dinner on your own (plenty of options in inner city)

Friday, March 16, 2007 – Room 128 Zernike Building

08:45-12:30 NEURUS Seminar Part 1 (detailed program included below)

12:30-13:30 Lunch in ‘NEURUS’ section of the Zernike Restaurant, Zernike Building

13:30-16:00 NEURUS Seminar Part 2 (detailed program included below)

16:00-17:00 Conclusions and reflections

18:00-19:30 Business meeting (Staff only)

evening dinner on your own

Saturday, March 17, 2007

09:00-23:00 Excursion "The Dutch Manscape" (detailed program included below)
Flevoland, Randstad, Green Heart, Rotterdam - includes breaks, site visits, lunch, dinner (and drop-off at Schiphol hotel)
Staff hotel: Martini Hotel, Gedempte Zuiderdiep 8, 9711 HG Groningen, tel (+31) (0)50 312 9919

Bus transfer from Martini Hotel (Zuiderdiep) to Zernike Complex: city bus nr. 11, departs every 15 minutes (e.g., 8:05 AM, 8:20 AM, 8:35 AM, 8:50) at bus stop in front of Martini Hotel. The bus transfer to Zernike Complex takes about 20 minutes. A “One Euro” card for a one-way trip is available in the bus, on the condition that you pay with precisely one Euro coin.
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SEMINAR Friday, March 16, 2007 – AM
room 128 Zernike Building, Zernike University Complex

15 min. presentation -- 5 min. discussant -- 5 min. general discussion

08:30 Conference room open.

08:45 Opening and welcome - Jouke van Dijk

09:00 Session I – Scott Bollens

   09:00 Jabari Holloway - "Community Participation as a Way to Increase Educational Attainment. A Comparative Analysis of Santa Ana Ca. and Berlin Germany"
   discussant: Mike Misek

   09:30 Stephanie Ashe - "Heritage Planning. Approaches to Public Participation and Contestation in Groningen, The Netherlands"
   discussant: Peter Dannenberg

   10:00 Alexander Breddin - "Full Service? – Trends in Gas Station Business in Los Angeles County"
   discussant: Jennifer Lee

10:30 Break

11:00 Session II – Sebastian Kinder

   11:00 Eva Chang - "The Social Infrastructure of Adlershof-City of Science, Technology, and Media"
   discussant: Ladd Shiess

   11:30 Zachary Shahan - "The Relationship Between Bicycling Facilities and Bicycle Travel: A Comparative Study in the United States and The Netherlands"
   discussant: Jabari Holloway

   12:00 Peter Dannenberg - "Analyzing, Forecasting and Meeting Processes in International Value Chains"
   discussant: Stephanie Ashe

12:30 Lunch, Zernike Building cafetaria
SEMINAR Friday, March 16, 2007 – AM
room 128 Zernike Building, Zernike University Complex

15 min. presentation -- 5 min. discussant -- 5 min. general discussion

12:30  Lunch, Zernike Building cafetaria

13:30  Session III – Ed Feser

  13:30  Jennifer Lee - "Climate Change and Disaster Planning: Case Study of The Netherlands"
        discussant: Alexander Breddin

  13:45  Ladd Shiess - "Groningen: A Compact City Embraces Sprawl"
        discussant: Eva Chang

  14:00  Mike Misek - "The Effects of Education on Entrepreneurship in Germany"
        discussant: Zachary Shahan

15:00  Break

15:30  Session IV – Gunther Maier


  15:45  Daniela Schüler - "Commercials (Service Sector) as After Use on Urban Potential Sites in Shrinking Cities: The Example of Berlin"

16:00  Conclusions and Reflections – Ed Bergman and Harvey Goldstein

17:00  End
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PARTICIPANTS

University of Groningen, Groningen, The Netherlands
  Jouke van Dijk, Department of Economic Geography
  Paul van Steen, Department of Economic Geography
  Aleid Brouwer, Department of Economics, NEURUS alumnus 1998/1999
  Gerrit van der Pol, NEURUS student, to Chapel Hill Spring 2007
  Niek Goorman, NEURUS candidate 2007/2008
  Christiaan Bos, NEURUS candidate 2007/2008
  Gerjan Dragt, NEURUS candidate 2007/2008

Humboldt Universität, Berlin, Germany
  Sebastian Kinder, Department of Economic Geography
  Katja Ecke, Department of Economic Geography, NEURUS alumnus 1998/1999
  Peter Dannenberg, to Chapel Hill Autumn 2006
  Alexander Breddin, to Irvine Autumn 2006
  Daniela Schüler, NEURUS candidate 2007/2008

Wirtschaftsuniversität, Vienna, Austria
  Ed Bergman, Department of Environment & Regional Development
  Gunther Maier, Department of Environment & Regional Development

University of North Carolina at Chapel Hill, USA
  Harvey Goldstein, Department of City & Regional Planning
  Zachary Shahan, to Groningen Spring 2007

University of Illinois at Urbana-Champaign, USA
  Ed Feser, Department of Urban & Regional Planning
  Ladd Shiess, to Groningen Spring 2007
  Stephanie Ashe, to Groningen Spring 2007
  Mike Misek, to Berlin Spring 2007

University of California at Irvine, USA
  Scott Bollens, Department of Planning, Policy & Design
  Eva Chang, to Berlin Spring 2007
  Jennifer Lee, to Groningen Spring 2007
  Jabari Holloway, to Berlin Spring 2007
  Fareeha Kibriya, NEURUS candidate 2007/2008

Korea University, Seoul, South Korea
  Heung Suk Choi, Department of Public Administration
  Jun Koo, Department of Public Administration

University of Pécs, Hungary
  Attila Varga, Faculty of Business & Economics

Jönköping International Business School, Jönköping, Sweden
  Lina Bjerke, Department of Economics
Jabari Holloway
"Community Participation As A Way To Increase Educational Attainment. A Comparative Analysis of Santa Ana Ca. and Berlin Germany". The problem this report will address is how to increase retention and graduation rates for minorities/immigrants in high density spatially segregated areas of Berlin and Santa Ana, California. Low levels of graduation predominate in urban centers nationwide. In these areas you find a high proportion of immigrant, first and second generation or migrant residents. By performing a comparative analysis of local policy between Berlin and Santa Ana and how it affects access to public services such as education, I will determine to what extent community interaction is incorporated in the efforts to increase urban graduation rates.

Stephanie Ashe
"Heritage Planning. Approaches to Public Participation and Contestation in Groningen, The Netherlands". Heritage planning has become a much debated topic in recent decades. In the Netherlands, governmental, non-governmental, and private sectors are heavily involved and have helped shape the existing and future urban landscape. This paper observes a small community in Groningen, known as the "Blauwe Dorp", which helps explain processes, policies, and how public contestation influences how heritage planning is (or is not) carried out. It seeks to see how tension is eased between the need for new standards and technologies and between preserving the perceived cultural past. This tension is viewed through the disciplines of economics, sociology, community development, and urban planning.

Alexander Breddin
"Full Service? – Trends in Gas Station Business in Los Angeles County". Gas stations are economic elements that belong to the first features of a city. They provide its local environment with basic goods and of course fuel, and are therefore more and more important in a modern world of high mobility. For these reasons it is important to understand the localization factors to local planners. This study examines the localization decision of gas stations in Los Angeles County. Topics of this study are not only location factors but also additional service provision. By the comparison of a set urban structure to a recently built one, the new developments in gas station business is intended to be made visible.

Eva Chang
"The Social Infrastructure of Adlershof-City of Science, Technology, and Media". Currently, there are only ten cafes and restaurants to service the thousands of students, professors, and employees who work and study at Berlin Adlershof. As such, my project examines the lack of social infrastructure in Adlershof with a focus on the Humboldt University students, faculty, and staff who make up the majority of the population in the area. Analysis of the questionnaires collected from students, faculty, and staff will help me in making recommendations on how to improve the situation.

Zachary Shahan
"The Relationship Between Bicycling Facilities and Bicycle Travel: A Comparative Study in the United States and The Netherlands". This research project examined the relationship between bicycle facilities and bicycle travel in two locations—Montgomery County, Maryland and the city of Delft in the Netherlands. Data collected from residents of both locations were used in regression analyses that examined the association between perceived availability of various bicycle facilities and bicycle travel, controlling for various personal and environmental factors. The study also partially examined the association between the quality of bicycle facilities and...
bicycle travel. Results indicate that various bicycle facilities (especially higher quality facilities) are significantly associated with bicycle travel, cross-culturally.

Peter Dannenberg
"Analyzing, Forecasting and Meeting Processes in International Value Chains". The presentation introduces a first research plan for a professorial dissertation. This research is based on three targets: (1) Build up a new theoretical model, which is based on value chains concepts and can be used to describe, analyze and explain developments in the regional distribution of functions, jobs and value adding in global value chains (e.g. in the mobile phone chain), (2) Forecast upcoming developments in global value chains on the basis of the designed model, (3) Use the acquired research results to derive strategies for advanced and emerging industrial nations, regions and their companies.

Jennifer Lee
"Climate Change and Disaster Planning: Case Study of The Netherlands". The increase in climate change threats and potential flooding disasters are of great concern of all coastal cities. Climate change will increase sea levels and storm surges creating more unpredictable flood risk scenarios. The Netherlands has accepted the inevitable result of climate change and is moving toward adapting to the climate change through their land use and water management policies. An evaluation of the Netherlands adaptation policies can illustrate an example of shift in water policies to deal with climate change for sustainability and survivability. Other coastal or flood sensitive areas can learn from one country's attempt to take an active approach in dealing with flood threats from climate change.

Ladd Shiess
"Groningen: A Compact City Embraces Sprawl". Meerstad, a sprawling development planned for southeast Groningen, illustrates the shift emerging in Dutch spatial planning. Dutch spatial policy has produced a nation of compact cities, such as Groningen, following a framework that emerged from the Spatial Planning Act of 1965 and its subsequent changes. This act enabled a national policy that restricts development to established national guidelines put to paper through integrated regional plans of various policy fields. Policy changes in recent years, which have enabled Meerstad, illustrate a shift from a national integrated policy approach to a land-use management approach that gives much of the planning and development authority to the provinces.

Mike Misek
"The Effects of Education on Entrepreneurship in Germany". Using German Socio-Economic Panel Study (SOEP) data, this project is designed to analyze whether academic tracking affects the willingness of German to open small businesses. SOEP data cover a wide range of subjects including: personality traits, occupational and family biographies, employment, participation and professional mobility, earnings, health, personal satisfaction, household composition, and living situation. The data also covers in topical modules of the survey. These modules cover such topics as: family and social services, education and training, social security, environmental behavior.